



Feb. 2, 2016

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FOR IMMEDIATE RELEASE

City of Weatherford partners with Nextdoor, the private social network for neighborhoods

Partnership Will Enable City to Communicate with Weatherford Residents via Private, Secure Neighborhood Websites

WEATHERFORD (CITY OF WEATHERFORD), Texas — The City of Weatherford is pleased to announce a partnership with Nextdoor (www.nextdoor.com), the private social network for neighborhoods, to improve citywide and neighbor-to-neighbor communications.

Led by the Public Relations office, this integration with Nextdoor will enable the city to use Nextdoor to build stronger, safer communities with the help of Weatherford residents. The city will be able to post information such as important news, services, programs, free events, and emergency notifications to Nextdoor neighborhoods within the city.

“Joining Nextdoor is another way to further our efforts in making Weatherford an even better place to live,” said City Manager Sharon Hayes. “Giving residents more avenues to easily and effectively connect with our city, and each other, about the things that matter most to their communities will create a safer, stronger Weatherford.”

Nextdoor has already proven to be an essential and well-adopted tool for Weatherford residents. More than 24 neighborhoods, representing over 60 percent of the City of Weatherford, have started Nextdoor websites.

With Nextdoor, Weatherford residents can create private neighborhood websites to share information, including neighborhood public safety issues, community events and activities, local services and even lost pets. The City will be able to post information, such as important news, services, programs, free events and emergency notifications to Nextdoor websites within the city.

Nextdoor is free for residents and the City. Each Weatherford neighborhood has its own private Nextdoor neighborhood website, accessible only to residents of that neighborhood. Neighborhoods establish and self-manage their own Nextdoor website and the City will not be able to access residents’ websites, contact information or content. All members must verify that they live within the neighborhood before joining Nextdoor. Information shared on Nextdoor is password protected and cannot be accessed by Google or other search engines.



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Those interested in joining their neighborhood's Nextdoor website can visit www.nextdoor.com and enter their address. If residents have questions about their Nextdoor website, please visit help.nextdoor.com.

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More information on the City of Weatherford: www.weatherfordtx.gov

****City of Weatherford****

Weatherford, Texas is a service oriented, yet still "small town" community that upgrades its infrastructure, celebrates and shares its rich history, and fosters quality economic growth – in a fiscally-responsible, even revenue-generating fashion.