



Sept. 13, 2016

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FOR IMMEDIATE RELEASE

Bankhead Highway to be celebrated for 100th anniversary in historic downtown Weatherford and Heritage Park

City of Weatherford is one of three selected cities in the state of Texas to host the Bankhead Celebration to honor of the 100th anniversary of the historic highway as a collaborative effort with community members, local businesses and Texas Historical Commission.

WEATHERFORD (CITY OF WEATHERFORD), Texas — The City of Weatherford, an official Texas Main Street City, will host the Bankhead Celebration to commemorate the 100th anniversary of the historical Bankhead Highway, scheduled Sept. 23-24.

The celebration will kick off with a statewide stakeholders meeting consisting of the City of Weatherford, Parker County Historical Commission and Texas Historical Commission who are part of the reorganized Bankhead Highway Association. The meeting will begin at 8:30 a.m. and conclude at 4 p.m. Friday, Sept. 23 in the Vintage Car Museum and Event Center, located at 202 Fort Worth Highway.

Individuals who attend the two (2) day event will experience life in the 1920s with historical themed activities, including a speakeasy stroll, antique auto show and theatrical performances presented by Theater Off The Square. Celebrity appearances will be made by Sister on the Fly and Getaway Gals who recently gained statewide notoriety for their travels across the Bankhead Highway. Personal tours of their distinctive RV campers as featured on Texas Country Reporter will also be made available to the public.

“Downtown is buzzing with excitement and anticipation for the Bankhead Celebration,” said Main Street Director Debra Wakeland. “Bankhead Highway was a



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major corridor for growth in Weatherford during the 1920s and the celebration will honor the historical traditions of both the highway and our beautiful downtown.”

Various types of food will be made available for the public at participating venues, including Vintage Grill, Justice Burger, Sweet Springs Winery and Twisted Snifter. A Stray Days 1920s Market will provide vendor booths with children’s entertainment throughout the two (2) day event. Various contests and competitions will also be offered during the event with cash prizes. The Bankhead Celebration will conclude with a speakeasy bash Saturday night at the Vintage Car Museum and Sweet Springs Winery where participants are encouraged to wear 1920s style attire.

“The Bankhead Celebration is a collaborative effort with city officials, local businesses and devoted community members,” said City Manager Sharon Hayes. “We are so proud to be one of three selected cities in the state of Texas who have been chosen to celebrate the 100th anniversary of the Bankhead Highway.”

The Bankhead Highway Celebration is free to the public. To RSVP for the statewide stakeholders meeting or to get more information about the Bankhead Celebration schedule, contact Debra Wakeland at 214-893-4536 or reach her via email at dwakeland@weatherfordtx.gov. Individuals can also RSVP for the statewide stakeholders meeting by contacting Dan L. Smith at 817-475-3206 or 817-475-3206. Dan Smith can also be reached via email at DanLSmith@mindspring.com.

Editor’s note: A high-res image of the promotional flier is attached with schedule details.

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More information on the City of Weatherford: www.weatherfordtx.gov

More information on the Bankhead Celebration: www.weatherfordtx.gov/bankhead



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****City of Weatherford****

Weatherford, Texas is a service oriented, yet still “small town” community that upgrades its infrastructure, celebrates and shares its rich history, and fosters quality economic growth – in a fiscally-responsible, even revenue-generating fashion.